2018 Community Health Implementation Plan

St. Andrew’s Health Center, Bottineau County Economic Development Corporation, Bottineau Public Schools, Dakota College at Bottineau, Bottineau Area Christian Ministerial Association, Bottineau County Social Services, First District Health Unit – Bottineau County, Family Crisis Center and Metigoshe Lions Club
Executive Summary

Introduction

This report provides a summary of the Community Health Needs Assessment (CHNA) and Implementation Planning activities recently completed. A cross section of many local organizations came together and participated in this CHNA Implementation planning process: St. Andrew’s Health Center (Critical Access Hospital), Bottineau County Economic Development Corporation, Bottineau Public Schools, Greater Bottineau Area Chamber of Commerce, Dakota College at Bottineau, Bottineau Area Christian Ministerial Association, Bottineau County Social Services, First District Health Unit – Bottineau County, Family Crisis Center and the Metigoshe Lions Club. Each of these organizations plays a critical and distinct role in the community needs of the Bottineau area.

The CHNA was finalized on September 20, 2016 by the St. Andrew’s Health Center Board of Directors in order to outline areas of community health needs for the Bottineau area. The purpose of conducting the needs assessment is to describe the health of local people, identify areas for health improvement, identify use of local healthcare services, determine factors that contribute to health issues, identify and prioritize community needs, and help healthcare leaders identify potential action to address the community’s health needs. A survey was distributed to gather feedback from the community. The survey was designed to be an additional tool for collecting qualitative data from the community at large—specifically, information related to community-perceived health needs. The information gathered was summarized and reported to St. Andrew’s which distributed the information to community members and also made the report available on their website. A summary of the Implementation Plan that describes how the organizations plan to meet the prioritized needs identified in the CHNA has been developed, and will be used to measure and report progress on the actions taken to address the identified needs within the Bottineau community.
Participants

The following were the participants in the Implementation Plan process:

**St. Andrew’s Health Center (SAHC)** – St. Andrew’s is currently licensed as a 25 bed, Level V Trauma, Critical Access Hospital, with a Rural Health Clinic and an attached 14 unit Apartment facility.

**Bottineau County Economic Development Corporation (EDC)** – The Bottineau County Economic Development Corporation is intended to provide financing incentives to business and recreational activities that desire to expand or locate in the greater Bottineau trade area. The EDC Director and a board member, J. Beyer, represented the EDC.

**Bottineau Public Schools** – The mission of Bottineau Public Schools is to provide students opportunities to develop their potential intellectually, socially and physically as they prepare to meet the challenges of a diverse global society.

**Greater Bottineau Area Chamber of Commerce** – The organization advances all the business, professional, civic and cultural interests of the city.

**Dakota College at Bottineau (DCB)**– Dakota College at Bottineau is one of the eleven campuses in the North Dakota University System and offers 33 career/technical programs or options leading to certificates of completion, diplomas, or AAS degrees. The 35-acre campus of Dakota College at Bottineau is located on the northern edge of the city of Bottineau.

**Bottineau Area Christian Ministerial Association** – A collective group of Pastors that meet monthly and work for the overall good of the parishes and communities which they serve.

**Bottineau County Social Services** – A major agent of county government responsible for the provision of economic and social services to identified vulnerable children, adolescents, adults, elderly and families. The services provided help those persons help themselves maintain or enhance their quality of life.

**First District Health Unit – Bottineau County** – The mission of public health is to make a positive impact on the health and welfare of the community through service, education, prevention, and collaborative activities.
**Family Crisis Center**—A non-profit organization that empowers victims of domestic violence and sexual assault by providing a full range of services.

**Metigoshe Lions Club**—Empower volunteers in the Bottineau area to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions clubs.

**Bottineau Parent Teacher Organization**—J. Tegestad

**Community Member**—J. Mortensen

These entities will continue to work together to provide for the health needs of area residents. The local providers will continue to meet on a regular basis to communicate progress towards individual organizational goals and also to communicate on the collective process in meeting the community health needs. SAHC has worked collaboratively with the above entities to develop the strategic implementation plan priorities and goals. This planning document is dedicated to the local health plan that St. Andrew’s Health Center will use in partnership with.

**St. Andrew’s Health Center**

**Our Mission**

“St. Andrew's Health Center, in union with the Sisters of Mary of the Presentation, works for the glory of God by bringing the Word and Healing of Jesus Christ to all, with a special concern for the poor and elderly. Through the shared ministry with the laity, St. Andrew's Health Center participates in the health care mission in the work of healing which is the work of God. Our individual inspiration is Jesus and His Gospel message. Permeated with the Charism of the Sisters of Mary of the Presentation, we minister to one another and to all who come to us for care.”

St. Andrew’s Health Center has been a part of the community since 1913; our mission is to provide services to all who come to us for care; this is something that we are very proud of. Our ability to better the lives of those most in need is the core of our beliefs and
knowing that we can make a difference in the lives of those we serve. In addition, we believe that through our leadership and presence in the community we have been and will continue to be an essential part of the healthcare delivery team.

The organizations have collaborated and developed an Implementation Plan, using information from the Community Health Needs Assessment, from lessons learned through collaborative meetings, and from community surveys. The Implementation Plan will address the priorities identified in the Community Health Needs Assessment by establishing goals, objectives and initiatives to improve the healthcare provided in the area and improve the health of communities that are served. The leader and team associated with the various initiatives will develop action steps and timelines, and will report the progress to the CEO. The CEO and Board of Directors of SAHC will monitor progress and provide reports to the community.

Through this process, goals have been established to address the identified health needs. Objectives and Action steps have been developed to address these goals. The goals and related priorities addressed follow below.
## Community Health Strategic Implementation Plan

**Tier 1: SAHC Leadership**

<table>
<thead>
<tr>
<th>Identified Need: Availability of Behavioral Health</th>
<th>Goal: Increase Awareness of, and Access to, Behavioral Services</th>
<th>Objective: Develop a Collaborative Approach to Behavioral Health Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resources</td>
<td>Activities/Action Step (what)</td>
<td>Outputs (how)</td>
</tr>
<tr>
<td>• St. Andrew’s Health Center</td>
<td>• Awareness of Rural Mental Health Consortium</td>
<td>• # of patient visits – 74 appointments 4/1 to 6/30/2017</td>
</tr>
<tr>
<td>• Bottineau County Social Services</td>
<td>• Provide Educational Opportunities to School Districts and the Community</td>
<td>• 2018 an additional day of outpatient services each month was added to meet the needs of the County.</td>
</tr>
<tr>
<td>• Bottineau High School</td>
<td></td>
<td>• Expand awareness of RMHC</td>
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<tr>
<td>• Sherriff’s Department</td>
<td></td>
<td>• Radio/Social Media</td>
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<tr>
<td>• Ministerial Association</td>
<td></td>
<td>June 2018</td>
</tr>
<tr>
<td>• Dakota College at Bottineau</td>
<td></td>
<td>• St. Andrew’s Health Center</td>
</tr>
<tr>
<td>• Rob Sanderson</td>
<td></td>
<td>• Bottineau High School</td>
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<td></td>
<td></td>
<td>• Westhope School District</td>
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<td></td>
<td></td>
<td>• DCB</td>
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<tr>
<td></td>
<td></td>
<td>• Cory Gorder</td>
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<td></td>
<td></td>
<td>June 2018</td>
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</tbody>
</table>

- **June 2018**
  - St. Andrew’s Health Center
  - Bottineau High School
  - Westhope School District
  - DCB
  - Cory Gorder

- **Timeline (when)**: June 2018

- **Expansion of locally available services**
  - ↓alcohol/opioid abuse
  - ↑collaboration and awareness

- **Lead**
  - St. Andrew’s Health Center
  - Bottineau High School
  - Westhope School District
  - DCB
  - Cory Gorder
<table>
<thead>
<tr>
<th>Action</th>
<th>Description</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Depresssion Screening During Hospital Week</td>
<td>May, during hospital week the Rural Mental Health Consortium provided screenings to individuals that stopped by the booth</td>
<td>June 2018</td>
</tr>
<tr>
<td>Help Parents Obtain Information on Child Behavioral Health</td>
<td>Develop Resource List of Behavioral Health Contacts, Explore feasibility of providing one on one information with parents/family</td>
<td>December 2018</td>
</tr>
<tr>
<td>DCB – 1st Year Experience</td>
<td></td>
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<tr>
<td>Cory G. to meet with Bottineau, Westhope and Newburg HS students – Spring ‘18</td>
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<tr>
<td>Bottineau, Westhope, Newburg 5th and 6th grade, depression &amp; Bullying presentation in Mid April – Trinity Presenter</td>
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<tr>
<td>Attempts were made to bring in a provider to the three school districts in Bottineau County. We were unable to secure a date that worked for the school systems. Tabled until the fall.</td>
<td></td>
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</tr>
<tr>
<td>Event Date</td>
<td>Description</td>
<td>Attendees</td>
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<tr>
<td>May 7th</td>
<td>Lunch and learn was held in the ambulance bay on the risks of using e-cigarettes</td>
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<tr>
<td>May 9th</td>
<td>Educational event was held at the Howell Auditorium on “The Opioid Crisis in ND” and a panel group was available to Q &amp; A,</td>
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<tr>
<td>May 9th</td>
<td>“Be Amazed - Teen Maze” – Bottineau High School 11/22/17 – 195 students attended</td>
<td></td>
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<tr>
<td>November 2017</td>
<td>“Life is a Trip” – Dakota College Bottineau 11/15/17 – 80 students attended</td>
<td></td>
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<tr>
<td>November 2017</td>
<td>Help high school and college students understand the impacts of their choices</td>
<td></td>
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<tr>
<td>November 2017</td>
<td>Provide Experiences and Knowledge to School Age Population</td>
<td></td>
</tr>
</tbody>
</table>

- “Be Amazed - Teen Maze” – Bottineau High School 11/22/17 – 195 students attended
- “Life is a Trip” – Dakota College Bottineau 11/15/17 – 80 students attended

Provide Experiences and Knowledge to School Age Population

Help high school and college students understand the impacts of their choices

November 2017
## Tier 2: Community Leadership with SAHC Assistance

**Identified Need:** Availability of Resources to Help the Elderly Stay in Their Homes

**Goal:** Gather resources available in our communities.

**Objective:** Make available a document outlining available opportunities.

<table>
<thead>
<tr>
<th>Resources</th>
<th>Activities/Action Step</th>
<th>Outputs</th>
<th>Outcome</th>
<th>Timeline</th>
<th>Lead</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Bottineau County Social Services</td>
<td>• Survey to gauge awareness of programs available to help elderly stay in their home</td>
<td>% awareness of each service available – see attached.</td>
<td>• Lesser known programs will be advertised more</td>
<td>June 2017</td>
<td>• Bottineau County Social Services</td>
</tr>
<tr>
<td>• St. Andrew’s Health Center</td>
<td>• Survey results - 123 surveys completed</td>
<td></td>
<td></td>
<td></td>
<td>• St. Andrew’s Health Center</td>
</tr>
<tr>
<td>• Public Health</td>
<td>• Explore in-home respite care (SAHC provides respite care)</td>
<td>First Light Home Care—attended a SAHC Med Staff to provide information on services. available</td>
<td></td>
<td>July 2018</td>
<td>• Public Health</td>
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<tr>
<td>• Good Samaritan Society – Bottineau</td>
<td>• Explore Home Health Expansion (Lori Sollin)</td>
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<td>Dec 2018</td>
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<tr>
<td>• Ministerial Association</td>
<td>• Utilize Opportunities to Educate Community about Options Available</td>
<td>Collaborate outreach with other organizations:</td>
<td>• Provide knowledge to community about programs available</td>
<td>July 2018</td>
<td></td>
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<tr>
<td>• Independence Incorporated-Bottineau</td>
<td>• Go to 3 outlying communities with Public Health, and conduct blood pressures and lab profiles</td>
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<tr>
<td>• Minot Aging Services</td>
<td>• 11/6/17 7 wellness in Westhope</td>
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<tr>
<td>• Bottineau Senior Citizen Center</td>
<td>• 11/1/17 12BP and 3 wellness in Newburg</td>
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<tr>
<td>• First Light Home Care</td>
<td>• EDC in communication</td>
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<tr>
<td>• Mike Larson</td>
<td>• EDC Director communion</td>
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<tr>
<td>• Mary Hanretty</td>
<td>• EDC in communication</td>
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<tr>
<td>with an individual that is interested in building a 55+ housing complex with the possibilities of expanding into assisted living. Preliminary phase and the plan is to proceed</td>
<td>Bottineau County Social Services and SAHC</td>
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<tr>
<td>• Produced a consolidated resource list for Bottineau County and it is in the draft format and in the proof phase with Bottineau County Social Services and St. Andrews Health Center</td>
<td>• Increase the awareness of what services are available to the people in our County</td>
<td>• July 2018</td>
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<tr>
<td>Resources</td>
<td>Activities/Action Step</td>
<td>Outputs</td>
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<td>Timeline</td>
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<tr>
<td>• Public Health</td>
<td>• Survey to measure awareness of existing opportunities</td>
<td>• measurements for awareness of each opportunity</td>
<td>• expand awareness</td>
<td>June 2018</td>
<td>• Public Health</td>
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<tr>
<td>• St. Andrew’s Health Center</td>
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<td>• St. Andrew’s Health Center</td>
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<tr>
<td>• Bottineau Senior Citizen</td>
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<td>Center</td>
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<td>• Ministerial Association</td>
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<tr>
<td>• Dakota College Bottineau</td>
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<td>• Bottineau High School</td>
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<td>• PTO</td>
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<tr>
<td>• EDC</td>
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<td>• Chamber</td>
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<td>• Kiwanas</td>
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<tr>
<td>• Mary Hanretty</td>
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<tr>
<td>• Public Education Outreach</td>
<td>• Public Education Outreach</td>
<td>• Utilize monthly published Community Health Education Sheets</td>
<td>• Increase health and wellness education and understanding</td>
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<td></td>
<td></td>
<td>• Travel in November to three communities along with Public Health to provide blood pressures and wellness profiles</td>
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<td></td>
<td></td>
<td>• 11/6/17 7 wellness in Westhope</td>
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<td></td>
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<td>• 11/1/17 12BP and 3 wellness in Newburg</td>
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<td></td>
<td></td>
<td>• April/May offering a date or dates for wellness profiles in Westhope and Willow City.</td>
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<td></td>
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<td>• May 7th-Health Fair was held at the health center with 21 vendors attending and talking about a variety</td>
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</tbody>
</table>
- May 10 two community presentations were held regarding the importance of using sun screen and skin cancer awareness.
- May 6-10 we celebrated hospital week with many events. The health fair was attended by 5th and 6th graders from the Bottineau Public School system. They were also provided the opportunity to have their blood typed.

Second grade students were provided a tour of lab, x-ray, ER, and the ambulance; this helps provide education to the students and reduce the fear factor of coming to a hospital.

<table>
<thead>
<tr>
<th>• Educate community members about</th>
<th>• Increase awareness of Well Child Checks – ad</th>
<th>• Increase overall awareness</th>
<th>June 2018</th>
</tr>
</thead>
</table>


<table>
<thead>
<tr>
<th>wellness programs</th>
<th>were placed in newspaper and social media</th>
</tr>
</thead>
<tbody>
<tr>
<td>• A group of community leaders are working on the final phase of the walking path. This will complete path to be able to be on a walking path that will take you around the city.</td>
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<tr>
<td>• EDC is in the preliminary phase of fat tire biking opportunities and Maah Daah events. This project will take a couple years to complete; if funding is available</td>
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<table>
<thead>
<tr>
<th>• Increase usage of alternate exercise opportunities</th>
<th>• Educate public about activities available to those unable to do conventional exercise activities</th>
<th>• Increase in availability of outdoor activity options</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Disk Golf Course – Opened August 2017</td>
<td>• # of people using course</td>
<td>August 2017 - CLOSED</td>
</tr>
<tr>
<td>• Bottineau Public Schools are using the course for Physical Education</td>
<td>• ↑availability of outdoor activity options</td>
<td></td>
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<table>
<thead>
<tr>
<th>• Increase Access of SAHC Patient Portal</th>
<th>• ↑availability</th>
<th>June 2017 - Ongoing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal Health Information</td>
<td>Information Disseminated at/during: Hospital Week 2017 NCE @ Holwell Auditorium Senior Citizen Day at the Veterans Hall 2017 Information mailed to community with Hospital Letter</td>
<td>and usability of</td>
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<tr>
<td>• Help Individuals who are New to Medicare Begin Receiving Medical Care.</td>
<td>• Welcome to Medicare Advertising • We completed a direct mailing to all individuals turning 65 informing them of the “Welcome to Medicare” benefit that is provided by Medicare insurance coverage. • Welcome to Medicare brochure produced and made available to community starting 10/4/18</td>
<td>• ↑understanding of what Medicare offers eligible participants December 2017</td>
</tr>
<tr>
<td>• Educate the Community About the Importance if Preventative Screenings</td>
<td>• Advertise Availability of Colonoscopy services for the community • A testimonial ad has run on multiple occasions on the ease</td>
<td>• ↑preventative screenings to catch diseases in early stages December 2017</td>
</tr>
<tr>
<td>• Provide Resources for Victims of Domestic Violence</td>
<td>• Signed collaboration letter with Bottinou County States Attorney to improve services to victims of domestic violence, sexual assault, stalking and dating violence</td>
<td>• ↑resources and opportunities for victims of domestic violence</td>
</tr>
<tr>
<td>• First District Health Outreach</td>
<td>• Adult Health Maintenance Outreach -Education -Foot Care -Blood Presures</td>
<td>• ↑availability of resources in area communities</td>
</tr>
<tr>
<td></td>
<td>• Flu Shots -Bottineau -Westhope -Lansford -Newburg</td>
<td></td>
</tr>
</tbody>
</table>
**Identified Need:** Adequate Childcare Services  
**Goal:** Increase community options for childcare  
**Objective:** Engage and work with community stakeholders to combine resources that will address and increase options for childcare

<table>
<thead>
<tr>
<th>Resources</th>
<th>Activities/Action Step</th>
<th>Outputs</th>
<th>Outcome</th>
<th>Timeline</th>
<th>Lead</th>
</tr>
</thead>
</table>
| Bottineau County Economic Development Corporation  
Bottineau County Social Services  
Lindsey Guss  
Good Samaritan Society Bottineau  
All businesses within the communities that have identified needs  
Ministerial Association | Survey for businesses to complete in relation to employees childcare needs  
Partner with businesses and the college for survey  
Survey on cost and willingness to pay | # of families needing daycare  
# of children needing daycare  
9/7/2017 developed surveys, 1 for families and 1 for businesses | Use survey data to explore ideas about childcare facilities  
Completed and reported to EDC - 10/31/2017. City November 6, 2017. | 9/30/17 – Business Survey - email  
10/31/17 – Community Citizen Survey – in newspapers  
11/2017 – reported to city | Bottineau County Economic Development Corporation  
Bottineau County Social Services  
Chamber |
| Bottineau County Economic Development Corporation  
Bottineau County Social Services  
Chamber | Explore idea of utilizing senior citizens heavily involved with a child daycare | Gauge validity of having a daycare with senior citizen interaction | | 10/2018 - Discussion | |
| Bottineau County Economic Development Corporation  
Bottineau County Social Services  
Chamber | Au Pair Service Research | INA  
Private business  
Internet | One INA nanny agency within 8 states, no ND placements available  
No agency in ND  
Greataupair.com  
Sittercity.com | Closed | |
| Bottineau County Economic Development Corporation  
Bottineau County Social Services  
Chamber | USDA-RD, SBA, EDC | Advertise and/or provide a seminar on Grant options for daycare start ups | Utilize data from seminar to advertise  
Utilize Facebook to inform the community on $5K 0% loan  
Chamber can | 12/13/2017 – Seminar in Bismarck – EDC Director attending  
02/2018 – Facebook post | USDA-RD, SBA, EDC |
<table>
<thead>
<tr>
<th>Building Blocks Expansion</th>
<th>Explore need for expansion</th>
<th>Survey supports expansion</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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<td>01/31/2018 – Overview of Limited Architect Service</td>
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<tr>
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<td>02/05/2018 – Discussion with City</td>
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<td>June Meeting scheduled to vote on Expansion</td>
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<td>August – Council has decided not move forward at this time and re-evaluate what the need is after the first of the year.</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Little Rascals</th>
<th>Local Day Care Expansion</th>
<th>Little Rascals breaks ground on expansion 07/2018</th>
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</thead>
<tbody>
<tr>
<td></td>
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<td>May 2019 Increase spots to 30 from 17</td>
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<td>BND Pace Buy Down request to the EDC in</td>
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</table>

There is interest in the EDC $5k, but no applications supporting a new or expansion.

01/2019 - possibility of 2 new home day cares and 1 group in the works and they wanted to see if they opened and how that would impact possible enrollment.
### Tier 3: SAHC Unable to Address/Meet Needs

**Identified Need:** Attract and Retain Families  
**Goal:** Provide resources for new families to network within the community.  
**Objective:** Increase overall family community engagement.

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<thead>
<tr>
<th>Resources</th>
<th>Activities/Action Step</th>
<th>Outputs</th>
<th>Outcome</th>
<th>Timeline</th>
<th>Lead</th>
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</thead>
</table>
| • Bottineau County Economic Development Corporation                        | • Invoke relationship building opportunities                                           | • Organize groups or events to help newer families participate and network | • # of events in the area  
• Increased participation                                                     | 2017 participation has doubled from previous year in all events. Ex. Crazy Days, Truck or Treat and the Christmas Festival. | • Bottineau County Economic Development Corporation |
| • Chamber                                                                  |                                                                                        |                                                                         |                                                                         |                                                                         | • Chamber                                                                |
| • Metigoshe Lions Club                                                     |                                                                                        |                                                                         |                                                                         |                                                                         |                                                                      |
| • Retail Alliance                                                          |                                                                                        |                                                                         |                                                                         |                                                                         |                                                                      |
| • Bottineau Public School                                                  |                                                                                        |                                                                         |                                                                         |                                                                         |                                                                      |
| • Retain young adults through economic means                               | • Retain young adults through community engagement/education                           |                                                                         |                                                                         |                                                                         |                                                                      |
| • Develop internship programs for H.S. Students and Young Adults          | • Job Shadow with RA  
• Support State initiative to engage students in elementary school.               |                                                                         |                                                                         |                                                                         |                                                                      |
| • # internship programs developed                                         | • Participation in Job Shadowing                                                       |                                                                         |                                                                         |                                                                         |                                                                      |
| • BPS – program Event focus has intentionally shifted to family participation for dual credits. |                                                                         |                                                                         |                                                                         |                                                                         |                                                                      |
| • BPS – filed paperwork for CTE.                                           |                                                                         |                                                                         |                                                                         |                                                                         |                                                                      |
| • BPS – Career Tracks                                                      |                                                                         |                                                                         |                                                                         |                                                                         |                                                                      |
| • Scrubs Camp                                                              |                                                                         |                                                                         |                                                                         |                                                                         |                                                                      |
| • BHS Health Sciences Job Shadowing                                       |                                                                         |                                                                         |                                                                         |                                                                         |                                                                      |
| • Communication loop                                                      | • Facebook & Instagram  
• Vets  
• Church Bulletins                                                         | • Increase Facebook & Instagram ‘hits’ year over year                      |                                                                         | Track Facebook statistics – Chamber. Reporting # in 01/2019.           |                                                                      |
<table>
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<tr>
<th>• Update Master list of Organizations/groups</th>
<th>• Allow new families to find an organization to join, Encourages community involvement</th>
<th>• Provide in Relocation packet and Chamber/EDC website</th>
<th>TBD</th>
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</table>
| • Business Buy In | • Discussion point in I-Crowd events | • November 9th I-Crowd event  
• February follow up meeting  
• Ongoing emails to share relevant meeting times for members to attend. | I Crowd narrowed down their first actionable items:  
City Beautification  
School Improvement/Expansion  
*Members attended/attending meetings to voice support on their specific interest/passion. |
| • Chamber Activity | • Community | September 2018 |  
Emails  
Company info/email  
KBTO FM Radio  
TV (2) cable public access channels & NBC-affiliated station occasional LIVE appearances  
Increase participation in advertise events  
Radio is utilized for businesses to reach out.  
Paper streamlined layout with community activity ad placement.  
Intention was to increase community awareness of available activities/businesses etc. **this has been realized**  
Update Master list of Organizations/groups  
Allow new families to find an organization to join, Encourages community involvement  
Provide in Relocation packet and Chamber/EDC website  
TBD  
Business Buy In  
Discussion point in I-Crowd events  
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<th>Calendar</th>
<th>Place Branding</th>
<th>01/2018 – Discovery meeting</th>
</tr>
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</table>
| • Relocation/New Resident Welcome Packets | • New marketing pictures  
• Increased Social Media with new marketing  
• Enhanced website  
• To bring more visitors to Bottineau Co. and enhance the tourism industry – with the final response as a move to the area.  
• Increase awareness of locals on what is available in the area | 02/2018 – Let’s Go proposal  
05-07/2018 – website and photo shoot planning  
08/2018 – Marketing photoshoot  
09/2018 – Launch of Tourism portion of website |
Community Survey:

St. Andrew's Health Center

A Community Health Needs Assessment (CHNA) identified a need of the availability of resources to help the elderly stay in their homes. This survey will determine the awareness of services that are already available and help determine what other resources could be used to assist the elderly to continue living in their homes. We thank you for your time and cooperation.

Are you aware of these services available to help the elderly stay in their home?

- Vulnerable Adult Protection Services  
- Meals on Wheels-Senior Citizen's Center  
- Bottineau County Public Health Nurse  
- Home and Community Based Services-Bottineau County  
- Bottineau County Social Services  
- Medical Alert System-St. Andrew's Health Center  
- St. Andrew's Health Center Apartments  
- Oak Manor Apartments-Bottineau Housing  
- Souris Basin Transportation  
- Medic Alert-North Central Electric  
- Senior Companion-Lutheran Social Service program  
- IPAT-Senior Safety equipment  
- North Dakota Caregiver Support Program  
- Vision Rehabilitation Services  
- Legal Aid  
- Independence  
- Community Action  

Please list other services that you believe would be beneficial.

Please return survey to a survey collection envelope or to St. Andrew’s Health Center by December 18, 2016.

- St. Andrew's Health Center  
  316 Otter St.  
  Bottineau, ND 58318
Senior Housing Survey Results

- Community Action
- Independence
- Legal Aid
- Vision Rehabilitation Services
- North Dakota Caregiver Support Program
- IPAT - Senior Safety equipment
- Senior Companion-Lutheran Social Service program
- Medic Alert-North Central Electric
- Souris Basin Transportation
- Oak Manor Apartments-Bottineau Housing
- St. Andrew's Health Center Apartments
- Medical Alert System- St. Andrew's Health Center
- Bottineau County Social Services
- Home and Community Based Services-Bottineau County
- Bottineau County Public Health Nurse
- Meals on Wheels-Senior Citizen's Center
- Vulnerable Adult Protection Services
Innovate. Imagine. Inspire.

The I-Crowd was created to inspire our community into incremental Change and Development. No one or no large business is coming to save us, we are in charge of our Town and the direction we want to go. From the I-Crowd, we want to see a Strategic Plan on how to move forward and change the narrative surrounding our Communities.

I-Crowd

Why I Love it Here
- 4 Seasons Playground
- Sports
- Vet's Hall
- Museum
- Lake
- Hills
- Family Oriented
- Nice People
- Nice Community
- Family is here

What Can I do
- Host AgriTourism
- Newsletter
- Communication
- Support local businesses and events
- Spend $ locally
- Eat it Bounteous's virtuous
- Volunteer in the area
- Support events that are in stores

What ideas do you Have
- Bingo – for fundraising, social time and $$
- Movie Theatre stays open
- Public Restroom
- Connect older pop. w/younger
- Property appraiser in town
- Ford Dealership
- Bike shop
- Bowling alley
- Biking events
- Back alley sales
- Town hall meetings with different topics
- Neighborhood street parties
- New High School. Larger group of voters than the elementary.
I Crowd

What do I have my community to buy/do
- Orthodontist
- Martial Arts
- Pedicures
- Nails
- Crafts/Supplies
- Snowmobile
- Health Coaching
- Sport Events
- Concerts
- Food
- Ringers & bikes
- Service for boats
- Ag Implements
- Crossfit
- Clothes: Men's dress clothes, Skinny boy jeans
- Vehicles
- Car items
- Hardware items

There is no power for change greater than a community discovering what it wants about.”
— Margaret J. Wheatley

What Needs Attention
- Finishing the Stone Bank building
- Fast Food – Walmart area
- Fill empty store fronts
- Clean up entry points
- Bowling alley
- Jukeyard
- Curl appeal by all establishments
- Weakest link is school facilities – this is first
- Weight room/walking path in winter
- Activities for high school and school age
- Ice rink/curling
- Assisted Living
- Activities listed in the Courant (single area)
- Daycare
- Downtown hardware – Ace!
- Birchwood Golf Course

I Crowd

What Needs Attention
- Finishing the Stone Bank building
- Fast Food – Walmart area
- Fill empty store fronts
- Clean up entry points and main arteries
- Curl appeal by all establishments
- Movie Theatre
- Weakest link is school facilities – this is first
- Weight room/walking path in winter
- Indoor Pool
- Bowling alley
- Activities for high school and college age
- Ice rink/curling – Work is being done with the Board and Council to ascertain the $5 the City can afford
- Assisted Living – Architectural Plans are being drawn up
- Activities listed in the Courant (single area)
- Daycare – Survey Completed, Next: steps are in play
- Downtown hardware – Ace!
- Birchwood Golf Course
- Outfitter: Bikes, snowmobiles, canoes, boats

“Alone, we can do so little; together, we can do so much” – Helen Keller
Place Branding

Strategic Planning event in Brandon for Southwest Manitoba. Based on these presentations, Botinneau is clearly behind in terms of branding and marketing.

- Travel Manitoba presentation: Clear Lake Community Branding
- Gimli will launch and then 9 other communities are in the pipeline

https://disoverclearlake.com/

Place Branding

Carbon County Non-Resident Tourism Dollars:
- 2013 $78.2 Million dollars
- 2015 $83.4 Million dollars

Bottineau County Tourism Dollars:
- 2015 $18.8 Million dollars

Click here for the report
No Tourism facts and News

As an export, tourism brings in outside monies that increase the revenue. Although some of the revenues will be needed to maintain the community infrastructure utilized by the visitors, residents will benefit from capital improvements as well as any new jobs.
Place Branding

Red Lodge listed as:
- #12 Most Beautiful Main Street by Architectural Digest
- #75 Best Small Town to Live in by Livability
- #20 Best Small Town Main Streets by Top Value Reviews
- #11 Best Small Downtown by Best Choice

Bottineau listed as:
- #10 Most Beautiful Towns in North Dakota by Culture Trip
- #7 Most Beautiful Small Town in North Dakota by Only in Your State
- #13 Most Enchanting Town in North Dakota by Only in Your State
- #31 Best Small Downtown by Best Choice
Day Care Business Survey Responses

Has a lack of Day Care impacted your ability to hire employees?
Answered: 41  Skipped: 1

Has a lack of Day Care impacted your ability to retain employees?
Answered: 27  Skipped: 15
Day Care Business Survey Responses

Would you consider making a financial contribution on an annual basis to a specific day care to secure a certain number of spots for your employees?

Answered: 23  Skipped: 19

As a business, do you feel it is proper for the Bottineau County EDC to be pursuing Day Care Opportunities for the community?

Answered: 24  Skipped: 18
Day Care Business Survey Responses

Comments for EDC pursuing Day Care Opportunities
- “N/A”
- “Thank you for taking the lead on the first project”
- ‘I feel the EDC is an integral part of the community and as such any assistance they can provide or leadership in this area should be welcomed’
- “Only if no taxpayer money is subsidizing it”

Focus Group Volunteers
- Gary Mortensen
- Alfred Sams or Jodi Atkinson
- Chuck Neubauer
- Rick Gustafson
Day Care Parent Survey Responses

Adequate supply of child care?

Age Range

Choice of location

- First
- Second
- Third
- Fourth